

#N's PIME 2006



**12-16 February 2006
Vienna, Austria**

Defining tomorrow's vision of nuclear energy

PIME, the conference on **P**ublic **I**nformation **M**aterials **E**xchange, is the annual meeting place for professional nuclear communicators all around the world. It is a unique international conference that has grown in value and stature year-on-year.

Various factors have contributed to PIME's continuing success – a programme addressing the essential issues of the moment, a line-up of quality speakers and ample opportunities for information-sharing and discussion.

Organised by the European Nuclear Society, PIME is simply a 'must' for all nuclear public information specialists wishing to enhance and share their know-how and explore possible new strategies.

Make time for PIME!

- It will be an opportunity to hear about the PR experiences of major players in the world's nuclear energy sector.
- There will be input from non-nuclear communicators – from NGOs, the European Union (Commission and Parliament), the media and academia, for instance.
- PIME 2006 will be more interactive than ever before, with panel debates during plenary sessions and 'hands-on' workshop sessions.
- The event will offer something for everyone – from newcomers to the nuclear field to the more experienced executives.

Call for Papers

The PIME 2005 Programme Committee is calling for topical contributions in the following areas, to be presented during the afternoon workshops:

- o Strategy
- o Transparency
- o Communications and education
- o Best practice: Communication tools and campaigns
- o Public debate and public involvement
- o Media relations
- o Lobbying and communications
- o Crisis communications
- o Sustainable development
- o Internal communications
- o How to communicate on safety
- o How to communicate on waste

Instructions to authors

Authors should submit a one page, DIGITAL copy ONLY of a 400 word abstract in English and in Word format by

15 September 2005

Please use the abstract form on <http://www.pime2006.org> or request a form by E-mail from the Conference Secretariat at pime2006@euronuclear.org.

Authors will be notified of their paper's acceptance by **15 October 2005**. If submitted on time, all contributions will be included in the conference proceedings (Transactions). The final paper is expected on **10 January 2006**.

PIME Award for Communications Excellence

The vital role that communicators play in promoting nuclear energy is sometimes taken for granted... but not by ENS and PIME! The PIME Communications Award will help ensure that your communications efforts get the visibility and credit they deserve.



Send an example of a recent communications campaign that you ran to pime2006@euronuclear.org by **December 1st, 2005**. Your entry could, for example, be an advertising campaign, a TV spot, an interactive web-site, a DVD or CR-Rom....any innovative campaign that really reached out to its audience. But above all, it must have delivered tangible results. A jury of experts will judge each entry. The winner will be announced during the plenary session on 15 February 2006.

Information material exchange

PIME 2006 will provide you with space to display your printed material, posters, and facilities to show video, CD-ROMs and DVDs. Internet access will also be available. All material should be in English or accompanied by a 400 word English summary in Word format (see the instructions for authors, above).

Conference Secretariat and website

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