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U.S. Women in Nuclear

A Journey From Vision To Reality

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U.S. WIN

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The WiN-Global Vision

- Promote and advance the peaceful uses and public view of nuclear technologies
- Provide an organized association to communicate to the public
- Utilize women's proven skills as trusted communicators

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Leading Group members at constitutional meeting are left to right, Roxanne Summers (Canadian Nuclear Association); Sabine Knapp (Inforum Germany); France Bres-Tutino (CEA France); Irene Aegerter, Chairperson (VSE Switzerland); Agneta Rising (Ringhals NPP, Sweden); Marke Heininen (IVO Finland); Corinne Souwer (ECN Netherlands); and Patricia Bryant (USCEA).

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WiN–Global Today

- National Chapters Worldwide
 - 60 countries
 - 1400+ members
- Continues to grow.....

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The Journey

- WiN Global Washington D.C. 1999
- Contributors
 - Individual companies
 - Industry executives
 - WiN Global Board
 - U.S. WIN Global members
- U.S. WIN established

U.S. WIN - Today

- Organized on 3 levels
 - Individuals
 - Local and Regional Chapters
 - National
- Simple Communication Network
 - Individuals
 - NEI
 - Multi-level support
 - Member communication
 - Chapters
 - National Leading Group

Objectives

- To support an environment in nuclear energy and nuclear technologies in which women and men are able to succeed.
- To provide a network through which women in these fields can further their professional development.
- To provide an organized association through which the public is informed about nuclear energy and nuclear technologies.

Value = Growth

- Member interest
 - 7 years = 1700+ members
 - 300 Attendees at U.S. WIN 2005 Conference
- Sponsorship
 - Corporate
 - Industry

Question?

How to manage continued growth while maintaining individual member commitment and strength of purpose?

Answer: Strategic Plan

Strategic Plan

- Representative committee
- Vision and objectives re-affirmed
- Key areas:
 - Business literacy
 - International coordination
 - Networking
 - Value added

Business Literacy

To provide consistent information/direction that will contribute to an informed employee

Topical areas:

| | |
|---------------------|--------------------|
| Asset Management | Performance |
| Communication | Power Sales |
| Environment | Power Trading |
| External Interfaces | Regulatory |
| Financial | Safety |
| Generation | Services Marketing |
| Human Resources | Technology |
| Legal | Transmission |

International Coordination

- Maintain active participation in WiN Global activities and future
- Increase U.S. participation
- Improve U.S. member awareness of global organization/issues/opportunities

Networking

Premier network of women in U.S. working in all aspects of nuclear science and technology

- Increase and strengthen original focus
 - Communication
 - Professional development
- Build on existing relationships
- Enhance communication
- Expansion

Value Added

- Communication
 - Open
 - Factual
 - Balanced
- Outreach
 - Member knowledge
 - Public understanding
- Opportunities
 - Member development
 - Bridging barriers

U.S. WIN Strengths

- Demonstrated Success
 - Growth
 - Diversity
 - Accomplishments
 - Commitment
- Talent
- Network
- Potential

Challenges

- Rapidly growing organization
 - Member interest and commitment
 - Communication
 - Industry recognition
- Long term stability
 - Maintain
 - Consistent
 - Ethical

The Reality

- Past success \neq future success
- Strategic Plan is key

The Work is just beginning.

Simple open communication is the tool.

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The Journey continues....