

Window to the IAEA World



On stemming, or
creating, nuclear
sensations



IAEA

International Atomic Energy Agency

Dangers + nuclear =
headline news



So tell me: What is the IAEA?

Poor Mr. Baradei

His Mission is a parody:

He tells the states (with some aplomb)

They can and cannot have the bomb.

-George Monbiot, The Guardian, 9/2004



Elbaradei, IAEA win Nobel Peace Prize

Mohamed Elbaradei, director general of the International Atomic Energy Agency, was awarded the 2005 Nobel Peace Prize along with the Vienna-based U.N. agency.

Highlights of Elbaradei's tenure at the International Atomic Energy Agency

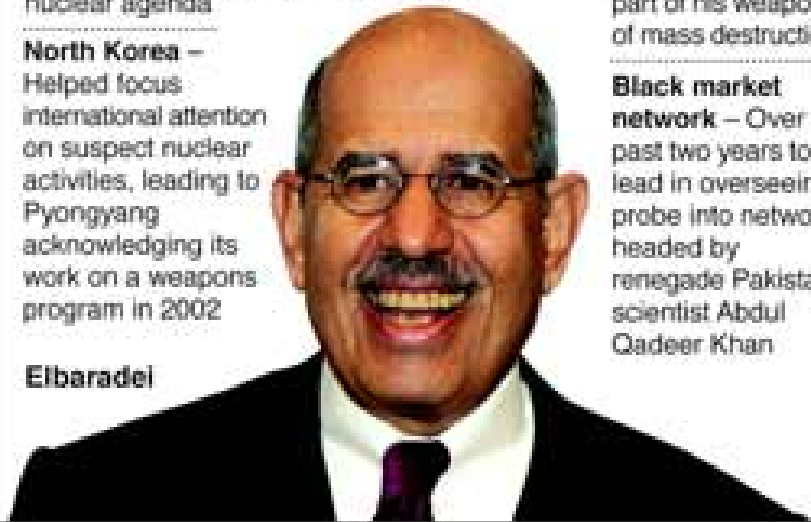
Iran – Oversaw nearly three-year probe into nuclear activities; warned Iran it would be reported to Security Council unless it dispelled fears about its nuclear agenda

Libya – Oversaw key IAEA role in cataloging and destroying Libya's nuclear weapons program

Iraq – Headed IAEA probe into U.S. allegations that Saddam Hussein revived a nuclear arms program as part of his weapons of mass destruction

North Korea – Helped focus international attention on suspect nuclear activities, leading to Pyongyang acknowledging its work on a weapons program in 2002

Black market network – Over past two years took lead in overseeing probe into network headed by renegade Pakistani scientist Abdul Qadeer Khan



Elbaradei

AP



Media madness

- 4000 media inquiries
- 100s of interviews
- 70 journalists visit IAEA, labs
- 15 press conferences



www.iaea.org – top of the charts



- October 2005, 12 million hits!
- CNN, BBC, governments link to IAEA.org
- Most popular - IAEA books, reports, job page.

Proliferation of Misinformation

“...According to UN figures, between 15,000 and 30,000 people have died since. Nearly six million people still live in contaminated zones.

The Ukrainian health ministry says that some 2.3 million Ukrainians, including 450,000 children, suffer today from radiation-related illnesses, including many with cancer of the thyroid...”

– AFP, 4. 2005

P
r
o
a
c
t
i
v
e



IAEA

International Atomic Energy Agency