



PIME 2007



11-15 February 2007
Milan, Italy

Defining tomorrow's vision of nuclear energy

PIME, the conference on **P**ublic **I**nformation **M**aterials **E**xchange, is *THE* annual meeting place for professional nuclear communicators from all around the world. It is a unique international conference that has grown in value and stature year-on-year.

Various factors have contributed to PIME's continuing success – a programme addressing the essential issues of the moment, a line-up of quality speakers and ample opportunities for information-sharing and discussion.

Organised by the European Nuclear Society, PIME is simply a 'must' for all nuclear public information specialists wishing to enhance and share their know-how and explore possible new strategies.

Make time for PIME!

- It offers an opportunity to hear about and share experiences of major players in the world's nuclear energy sector.
- There will be input from non-nuclear communicators – from NGOs, the European Institutions (Commission and Parliament), the media and academia, for instance.
- PIME 2007 will again put the emphasis on interaction, with panel debates and 'hands-on' workshop sessions.
- The event will offer something for everyone – from newcomers to the nuclear field to more experienced executives.

Call for Papers

The PIME 2007 Programme Committee is calling for topical contributions in the following areas, to be presented during the afternoon workshops:

- Strategy
- Transparency
- Education
- Best practices: Communication tools and campaigns
- Public debate and public involvement
- How to face nuclear renaissance
- Media relations
- Communications
- Crisis communications
- Sustainable development/ climate change
- Internal communications
- How to communicate on safety
- How to communicate on waste
- How to communicate on transport

Instructions to authors

Authors should submit a one page, DIGITAL copy ONLY of a 400 word abstract in English and in Word format by

1st October 2006

Please use the abstract form on <http://www.pime2007.org> or request a form by E-mail from the Conference Secretariat at pime2007@euronuclear.org.

Authors will be notified of their paper's acceptance by **1st November 2006**. If submitted on time, all contributions will be included in the conference proceedings (Transactions). The final paper is expected on **10 January 2007**.

PIME Award for Communications Excellence

The vital role that communicators play in highlighting the nuclear energy debate is sometimes taken for granted... but not by ENS and PIME! The PIME Communications Award will help ensure that your communications efforts get the visibility and credit they deserve.



More detailed information on the PIME Award 2007 will be available in September.

Information material exchange

PIME 2007 will provide you with space to display your printed material and posters. All material should be in English or accompanied by a 400 word English summary in Word format (see the instructions for authors, above).

Conference Secretariat and website

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