

**1 F O R**  
**ALL JAPAN**

**Proud place to  
work for 7,000  
workers, families  
and supporters**

**Chisa Enomoto**  
**Head of Social Communication Office**  
**Tokyo Electric Power Company**

1 F O R

ALL JAPAN

廃炉のいま、あした



# 5 years since Fukushima Daiichi Accident

2050

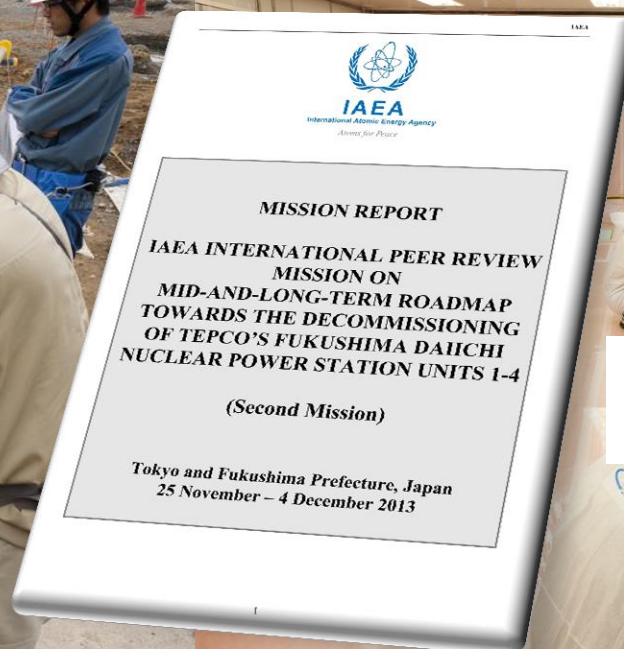
30 - 40 years Journey  
toward  
Complete Decommissioning



2011



# Safety, Transparency, Pride and Supporters is essential



**IAEA's advice**

# Results

Let's send message to workers!



It is "oasis"  
WORKER

1 F O R  
ALL JAPAN

Continuity & additional value is key

PRESIDENT HIROSE, TEPCO



Good approach, would reach to local residents

This is super!  
Very excited

MEDIA



YOMIURI

1   
**30,000** website visits per month

2   
**2,000** newsletters per month

3   
**Smartphone 50%**

# Toward future

**1FOR  
ALL GLOBAL**



## Global NPS

- Workers' Voice
- Safety Gadget
- FAQ

- Photo Gallery
- Site Tour
- SNS Link

## Fukushima

- High Tec Robot
- Learning
- Local Community

# Evolve Nuclear site cyber platform

**TEPCO**