



A handwritten signature in blue ink that reads "ENS TopNEX 2006" is positioned in the top right corner of the light blue header bar. The signature is stylized and appears to be written with a marker or thick pen.

ENS TOPICAL Conference
The Queen Elizabeth II Conference Centre, Westminster, London 21-23 March 2006

**THE ENS TOPICAL MEETING ON
NEW REACTOR SYSTEMS
CONFERENCE & EXHIBITION**

**“SECURING THE FUTURE – THE
ROLE OF NUCLEAR”**

**THE QUEEN ELIZABETH II CENTRE,
WESTMINSTER, LONDON**

21-23 MARCH 2006

INVITATION TO SPONSOR

Contacts

For more information or to confirm a sponsorship package please contact:

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ENS Topical Meeting on New Reactor Systems (TopNux 2006) Overview

- The British Nuclear Energy Society and the European Nuclear Society are jointly arranging a conference on the future for nuclear power. The conference will be a three-day meeting taking place in London, UK at the Queen Elizabeth II Centre, Westminster, London between 21st & 23rd March 2006.
- The purpose of the event is to present the role of nuclear energy and the prospects for future reactor systems as part of a diversified energy mix and energy policy; The experience of various countries in demonstrating operational & economic performance of nuclear power plants, existing and new build & waste management experience; An international showcase for reactor designs that are being deployed, near to deployment or being licensed; Proposed policy options and resolution of issues for new builds; and Longer-term strategies for advanced reactors such as High Temperature Reactors and Generation IV concepts.
- The 2006 meeting will be a highly prestigious event attended by energy industry leading players and interested politicians from around the world. To complement this, the organisers have secured many high-status speakers including CEO's from several of the leading energy companies as well as senior ministers and leaders of global businesses from countries such as Canada, Finland, France, Sweden etc., industrialists and academics.
- The Conference will provide a rare opportunity to listen & meet a diverse range of decision-makers and influential individuals associated with the future prospects for nuclear power.

Sponsorship Opportunities

- Financial contributions are invited for the ENS Topical Meeting on New Reactor Systems (TopNux 2006) from suppliers and organisations that would benefit from having an enhanced profile in the UK and Worldwide Nuclear Energy industry.
- This event represents one of the most significant opportunities in the Nuclear Industry calendar to raise awareness and profile products or services to a highly targeted and defined audience of specialists involved in the implementation and development of supply chain opportunities and/or policy-making.
- Several hundred delegates are expected to attend, including leading players from the UK and overseas nuclear industry, media, journalists, city financiers, energy policy makers and others.
- The Meeting will be promoted to a large audience all over the world and across the nuclear community through advertising, news articles, the Internet and direct mail.

The Conference Theme and Programme

- The theme of the Meeting is “**Securing the Future – The Role of Nuclear**”.
- The conference will bring together senior representatives from governments, industry & academia from around the world. Many leading global energy industry players and interested politicians will be involved including eminent individuals from outside the nuclear industry.
- Key speakers will address important topics to help inform a balanced debate over the future role of nuclear energy. The event will also provide an opportunity for companies and organisations to raise their profile within the nuclear industry and to network with key decision makers.
- Although the final programme has not been confirmed, it is expected to have a varied agenda which will see the format moving away from traditional presentation slots to a greater use of video screens and a montage of speakers and interviews which should help captivate the audience throughout the three-day event. Focussing on a wide range of topics, the programme will address:
 - How countries are approaching new nuclear build
 - Progress made in those countries currently constructing
 - Opportunities and challenges for sustainable nuclear energy development in the 21st century
 - The perception of nuclear energy in the eyes of policy makers
 - Advanced reactor products, their competitive economics and prospects
 - Long term research & development and opportunities such as hydrogen production and synergies with renewables
 - Skills retention, economics, regulation

- This event will also provide 'real-time' feedback from attending delegates through real-time 'opinion polling' as part of the engagement process.
- An Exhibition will run in parallel with TopNux 2006 conference and there is an opportunity for key sponsors to occupy prominent sites and obtain free or discounted space.
- A lively social programme is planned in which the delegates (and their partners) can chose to attend including:
 - A evening dinner in the spectacular surroundings of the Science Museum, London
 - Local excursions and sightseeing tours

Sponsors Overview

- There are several key sponsorship opportunities both in support of the event as a whole and also in relation to individual elements of the event and social programme.
- The opportunity to maximise the value of sponsorship in the planned programme of promotional activity will diminish as the Conference dates approach so the earlier a company commits to sponsorship the greater the coverage.
- Priority in allocating sponsorship packages will be given to organisations dependent upon the level of sponsorship and on a first come first served basis.
- Highly visible exhibition spaces located in areas of maximum delegate flow will be available at TopNux 2006 and preferential treatment will be given in the allocation of these to key sponsors.

Sponsorship Structure

- Platinum Sponsor £13,000
- Gold Sponsor £7,500
- Silver Sponsor £3,500
- Bronze Sponsor x 3 £2,000 (each)
- Dinner Sponsor £5,000

The benefits in each category reflect the level of financial commitment.

Payments must be in POUNDS Sterling. Priority amongst sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

Benefits to Sponsor – Platinum Sponsor

COST OF PACKAGE £13,000

- Name and logo associated with the words “Platinum Sponsor” on the front cover of promotional literature (subject to meeting print deadlines)
- Half page advert in the journal ‘Nuclear Future’ (readership 7,000+) and similar sized editorial on sponsoring company (to be in same or consecutive editions)
- Name and logo associated with the words “Platinum Sponsor” on the TopNux 2006 letterhead to be used in correspondence with the delegates. (subject to meeting print deadlines)
- Full page advertisement on back page of the TopNux 2006 Programme (sponsor to supply camera ready artwork)
- Name and logo associated with the words “Platinum Sponsor” on the TopNux 2006 web site and link to Platinum sponsor’s web site
- Prominent display of company/organisation name and logo on-screen at the beginning and end of each daily session
- Branding on plenary session stage set – specification to be agreed
- Acknowledgement from the chair when opening and closing plenary sessions

- Prominent signage at a highly visible location in the TopNux 2006 venue, for example, in the delegate registration area or entrance to the main lecture hall – exact location to be agreed
- 12 sqm (6 x 2m) of complimentary exhibition space at a prime location in the venue and the opportunity to extend this at a discounted rate to be agreed
- 4 complimentary TopNux 2006 delegate registrations
- 10 complimentary dinner tickets
- Opportunity to book 10 further delegates at a discounted registration fee, to be agreed
- Insertion of approved promotional literature in the TopNux 2006 delegate bag
- Opportunity to supply gifts to delegates (at Organisers discretion) e.g. TopNux 2006 bag/pads/pens
- First choice in sponsoring other available elements of TopNux 2006 including a main social event (evening dinner in the Science Museum)

Benefits to Sponsor – Gold Sponsor

COST OF PACKAGE £7,500

- Company logo in printed promotional literature (subject to meeting print deadlines)
- Quarter page advert in the journal 'Nuclear Future' (readership 7,000+) and similar sized editorial on sponsoring company (to be in same or consecutive editions)
- Company logo on the TopNux 2006 web site and link to Gold sponsor's web site
- Company logo on-screen at the beginning and end of the session
- 2 complimentary TopNux 2006 delegate registrations
- 5 complimentary dinner tickets and the opportunity to purchase 5 more at a discounted rate to be agreed
- 6sqm (4 x 1.5m) of complimentary exhibition space and the opportunity to extend this at a discounted rate to be agreed
- Acknowledgement from the chair when opening and closing the session
- Preferential choice of exhibition location, after Platinum sponsor

- Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in the TopNux 2006 delegate bag
- After Platinum Sponsor, the opportunity to supply gifts to delegates (at Organisers discretion) eg. TopNux 2006 bag/pads/pens
- After Platinum Sponsor, first choice in sponsoring other elements of TopNux 2006 including a main social event (evening dinner in the Science Museum)

Benefits to Sponsor – Silver Sponsor

COST OF PACKAGE £3,500

- Name recognition in the TopNux 2006 Programme
- Company logo on the TopNux 2006 web site and link to silver sponsor's web site
- 1 full complimentary delegate registration
- 1 complimentary dinner ticket
- 4.5 sqm (3 x 1.5m) of complimentary exhibition space and the opportunity to extend this at a discounted rate to be agreed
- Placement of one approved promotional leaflet (up to A4 in size when folded flat) in the registration area of the venue
- After Platinum and Gold sponsors, the opportunity to supply gifts to delegates (at Organisers discretion) eg. TopNux 2006 bag/pads/pens

Benefits to Sponsor – Bronze Sponsor x 3 days

COST OF PACKAGE £2,000 (each)

- Company logo and acknowledgement displayed in all lunch buffet areas
- 1 full complimentary TopNux 2006 delegate registration
- 1 complimentary dinner ticket
- Although exhibition space is not included in this package you will receive preferential choice of exhibition location, after Platinum, Gold & Silver sponsors

Benefits to Sponsor – Dinner Sponsor

COST OF PACKAGE £5,000

- Company logo in the TopNux 2006 Menu card
- 10 complimentary dinner tickets, including opportunity for sponsoring organisation to provide one corporate representative to join 'top table'
- Opportunity to book 10 further dinner tickets at a discounted rate, to be agreed
- Insertion of one approved promotional leaflet (up to A4 in size when folded flat) in the TopNux 2006 delegate bag
- Acknowledgement from the Dinner Host/Conference Chair when commencing evening activities
- Prominent signage at a highly visible location in the Dinner venue (subject to agreement with the Organisers and the Science Museum)