



ENC 2002

Lille, France, October 7 - 9, 2002

organized by the European Nuclear Society 

coupled with the

International Nuclear Congress ENC 2002

INVITATION TO EXHIBIT

WORLD NUCLEAR EXPO



## A cultural and artistic haven

With over 20 museums including the Musée des Beaux Arts, France's second most important museum, 11 theatres and concert halls, 17 permanent orchestras and theater companies, Lille is a cultural and artistic haven. The Hospice Comtesse, the Museum of Modern Arts and the Matisse Museum of Cateau also constitute a rich and varied cultural scenery.



Lille lies at the heart of North-West Europe and at the crossroads of six European capitals. Modern road, rail and air networks make Lille one of the most accessible European destinations. The Lille International Airport is conveniently situated only 6 kilometers from the city center with direct shuttle service to hotels. Lille has regular direct flights to 20 national destinations and 10 European capitals. Furthermore, the Charles de Gaulle Airport in Paris is only 45 minutes by train with excellent direct TGV links.

# Why Lille?



## The historical capital of Flanders

Lille, the historical capital of Flanders, founded in 1606, is a prime example for a European city near to four major nuclear countries (France, Germany, Belgium and the UK). It is a classified city of art with Italian paved pedestrian streets, Flemish architecture and streets designed by Baron Haussman during the second empire. Lille has been nominated European Capital of Culture 2004.

## A culinary paradise

Lille takes great pride in its 2'900+ café-restaurants including several gastronomic addresses. More than 22 festivals a year and a student population of over 100'000 are a guarantee for all year-round entertainment and night-life.



## Well connected

Europe's most advanced rail network passes through Lille. High speed train stations Lille Europe and Lille Flandres are located in the town center and only a few minutes walk from Lille Grand Palais. By train, Lille is 38 minutes from Brussels, 1 hour from Paris and 2 hours from London thanks to the Eurostar.

The ENC Exhibition is firmly established as the only major nuclear science and industry exhibition of truly global dimension. It is doubly unique because it is coupled with the largest International Nuclear Congress.

ENC 2002 will be the meeting point of the global nuclear community at the entry of the new millennium.

## Market follows Demand

There is a growing number of positive signals for the nuclear market at the beginning of the new millennium - some commentators predict a significant comeback.

Global awareness is changing social values and perceptions and institutionalized climate discussion is one of its offspring. Climate concerns brought nuclear back on the agendas of political leaders because NPPs emit virtually no greenhouse gases.

Another effect of globalization is the increasing acceptance of the fact that the need for a secure, sufficient and economically feasible energy supply – similar to the one for water - has to be resolved for a growing world population, while natural resources have to be preserved for future generations. Large parts of the general public are getting gradually more accustomed to the fact that in the medium term, this can only be achieved by incorporating the nuclear energy option.

Continuous and focused public information through learned societies, science and industry shows first results on a political level, e.g. in the field of safe storage of nuclear waste: there is a 1<sup>st</sup> ratification (159 for, and just 3 against the motion) by the Finnish parliament for a spent nuclear fuel storage facility at Olkiluoto.

And there are, last but not least, encouraging news coming across the Atlantic from the west.

On the other hand, market liberalization and mergers changed well-known brands and organizations and brought new products and services to the electricity market.

ENC 2002 is the place to show up and explain.

## ENC's Track Record

Since 1975, ENS serves the nuclear community with conferences and since 1986 with trade fairs. The first European Nuclear Conference - ENC-1 - was organized in Paris back in 1975. Starting with ENC '86 in Geneva, the Congress was twinned with a global trade fair. This first Expo built on the tradition of the Atoms for Peace Conferences + Exhibitions begun in Geneva in 1956 and the renowned Nuclex exhibitions in Basel.

ENC '86 was followed by ENC '90 and ENC '94 in Lyon and ENC '98 in Nice, each of which attracted some 400+ exhibitors and more than 5000 visitors from all over the world.

## Industry backed

Despite market consolidation the nuclear industry feels that it needs this four-yearly platform for itself and for the development of relations towards the relevant target groups.

Consultation with top CEOs of the nuclear industry, an exhibitors round table in Lille and feedback from the general public and various target groups positively confirmed the need for this meeting point.



# Lille Grand Palais

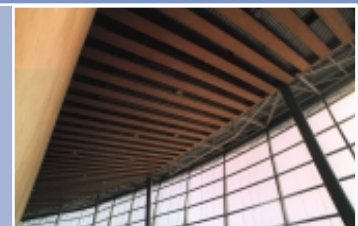


## Facilities second to none

Designed and built to meet the needs of the events industry, Lille Grand Palais is the only venue in Europe that offers under one roof a conference center with 3 large auditoria and 16 committee rooms, various multipurpose areas, an exhibition floor with over 20'000 square meters of flexible space and an arena with a capacity of 2'500 – 7'000.

## An architectural reference point

Lille Grand Palais was designed by the Dutch architect Rem Koolhaas, one of the world's finest architects and is an international reference for architects and venues. The center is shaped like a large ellipse and fitted with the most modern technical equipment and has the big advantage of being within a few minutes walking distance from the charming old town of Lille with its many shops and restaurants.



## Conveniently located

Many hotels are within walking distance from Lille Grand Palais, so you can stroll from your hotel to the conference and exhibition center without having to worry about transport.

## Turning to the Public

For the first time, running alongside the trade exhibition and conference, will be a series of special events including an exhibition for members of the public to attend. ENC 2002 will be an excellent opportunity for the nuclear industry in Europe and around the world to promote the benefits of nuclear power, and to create a visible and transparent view of the industry, its aims and objectives, and its future.

Throughout the three day event, ENC 2002 will serve as the communication platform to link with different target groups. In addition to being the meeting point of the nuclear community, the event will also serve the communications and recruiting process of the industry organizations (for details see event overview – item 5 General Regulations).

The general public, students, media representatives and politicians will be invited to actively participate in the public events, get the opportunity for face-to-face communication with the nuclear work force and inform themselves independently in an attractive public exhibition in the hall in front of the trade exhibition. If visitors show deep interest they are free to visit the professional exhibition, too.

Efforts will be made to bring in people from Lille and nearby, citizens from European communities with nuclear facilities and students from German, Belgian, Dutch and British universities.

The so called 'public part' is financially separated from the exhibition and the conference and is managed by a Working Group with members from various nuclear organizations.

## ENC 2002 International Nuclear Conference

The program of topical sessions will be tailored to the interests of the nuclear power utilities. The proposed main themes are along the lines of cost reduction, life extension, availability improvement, procurement, dose management, low-level waste management, fuel cycle back-end costs and options.

The coverage of more general subjects such as insourcing and outsourcing will open a platform to business consultants.

More scientific or academic themes will be dealt with in workshops, which were already successful elements of ENC'98. The scientific seminar topics are usually long-term issues and might well be of interest to utility participants.

## Deadline

The official deadline for exhibition stand space booking is January 31, 2002. However, demand is high and total net stand space is limited to max. 7500 square meters. *Booking will be accepted strictly on a first-come first-served basis.* It is therefore recommended to return your Application to Exhibit as early as possible; if you register by autumn 2001 you have a good chance that your requirements can be fully met.

Final stand allocation will be made by the organizers in March 2002 in consultation with the Exhibition Committee. This Committee is open to one official representative per exhibiting country and to representatives of companies with stands larger than 200 m<sup>2</sup>.

Exhibitors who miss the official deadline should consult with the ENC 2002 secretariat on the possibilities left before sending a booking.

## Exhibition Formula

There are three basic options for exhibition participation:

### 1. Individual participation

Exhibitors will be grouped according to their needs throughout the exhibition.

For smaller companies, the turnkey modular stands proposed by Lille Grand Palais offer an excellent solution.

### 2. Country areas

If there is a consensus among exhibitors and their organizations in a given country to avoid the costs of a country pavilion with joint design, they have the option to be grouped together with individual

stands in one “national” area. This doesn’t preclude the option of a joint national Information Center within the country area.

### 3. Country pavilions

Certain countries will choose to have official country pavilions. As a rule, a central organizing body will rent the total gross space after having investigated the needs of potential exhibitors in their country. The pavilions will have a joint design and other joint features. In exceptional cases a pavilion with joint design and features can still be organized once all the individual companies wishing to be included have booked their stands with ENC 2002.

# Exhibition Formula



## 1. Eurocharges

ENC 2002 – a venture of ENS – rents from Lille Grand Palais the necessary facilities in the conference & exhibition building, including associated services during the whole period of the exhibition and including the time allocated for stand construction and dismantling. Regular updated information of ENC 2002 is provided on the Internet. The site deals with aspects of media relations, coordination with supporting organizations, exhibition catalogue, security and much more.

The cost of this to exhibitors works out to a price of **Euros 185 per square meter** of stand space. This price, multiplied by the number of square meters of your stand has to be paid in Euros **to ENC 2002 in Berne, Switzerland**.

For the Suppliers Seminars rooms there is an all-inclusive charge in Euro, to be paid to ENC 2002.

The cost for modular **stands including technical services** will have to be paid in **Euros to Lille Grand Palais**.

# General Regulations



## 2. Turnkey

With the aim of making life easy and to lower costs for the exhibitors, ENC 2002 through Lille Grand Palais offers a range of modular semi-equipped stands. For those who will later order their furniture and technical services from Lille Grand Palais, this will give a turnkey solution. So let Lille Grand Palais take the strain and just walk in with your exhibits.



You will see that the prices for the modular stands are extremely reasonable. The same cost advantage applies to custom-made stands – ENC 2002 has been able to secure the cooperation of the same stand design and construction team which worked for ENC '98 in Nice and which enjoys an international reputation for modern and sophisticated solutions. So it pays to get in touch for a free consultation and offer (see Important Addresses).

Transport of your exhibits to Lille and back is also very simple thanks to the door-to-door services of the official ENC 2002 Forwarding Agent DANZAS which has 700 offices all over the world (see Important Addresses).

### 2.1. 9-m<sup>2</sup> modular stand

Smallest available modular stands are 18 m<sup>2</sup> which are offered at a very good price level. However, on an exceptional basis, ENC 2002 will accept orders for 9 m<sup>2</sup> stands. If you are interested in such a solution, please contact the ENC 2002 Secretariat in Berne.

### 2.2. 18-m<sup>2</sup> modular stand

The following is included:

- Carpeting (blue)
- 2.5 m high white melamine coated panels in grey painted aluminium frames on three (or two) sides
- Two flag signs with 20 letters maximum (50 mm high) on each side
- One single phase earthed 2kw – 220 V electricity supply and two 10/16 A sockets
- Two rails equipped with 3 spotlights each
- Daily cleaning

Cost of a 18-m<sup>2</sup> modular stand:

Stand equipment	EUR 700 + VAT
Stand space rental (18 x EUR 185)	EUR 3'330

This low cost exhibition package makes it possible even for small companies to participate in ENC 2002.

### 2.3. 36-m<sup>2</sup> modular stand

The following is included:

- Carpeting (blue)
- 2.5 m high white melamine coated panels in grey painted aluminium frames on three (or two) sides
- Two flag signs with 20 letters maximum (50 mm high) on each side
- 3-phases earthed 3kw – 380 V electricity supply and three 10/16 A sockets
- Three rails equipped with 3 spotlights each
- Daily cleaning

Cost of a 36-m<sup>2</sup> modular stand:

Stand equipment	EUR 1'400 + VAT
Stand space rental (36 x EUR 185)	EUR 6'660



## 2.4. 54-m2 modular stand

For relatively large stands Lille Grand Palais offers advantageous standardized solutions which are very flexible.

The following is included:

- Carpeting (blue)
- Up to 22 white melamine coated panels, 2.5 m high in a grey painted aluminum frame
- Up to 5 glass panels, 2,5 m high in a grey painted aluminum frame
- 1 door
- Three flag signs with 20 letters maximum (50 mm high) on each side
- 3-phases earthed 6kw – 380 V electricity supply and three 10/16 A sockets
- Four rails equipped with 3 spotlights each
- 3 plant pots
- Daily cleaning

Cost of a 54-m<sup>2</sup> modular stand:

Stand equipment	EUR 2'900 + VAT
Stand space rental (54 x EUR 185)	EUR 9'990

The panels (melamine coated and glass) included in the above offer can be set up according to exhibitors' wishes.

## 2.5 Downpayment for Modular Stands

For orders to be valid, please send the Application to Exhibit to ENC 2002 in Berne and make  
 > a down payment of 50% of the EUR cost for **stand equipment** (as per 2.2. – 2.4. above) to **Lille Grand Palais**  
 > a down payment of 50% of the EUR cost for **stand space rental** (as per 2.2. – 2.4. above) to **ENC 2002** in Berne  
 immediately after sending the Application to Exhibit to ENC 2002 in Berne.  
 For bank details see point 10.

## 3. Suppliers | Country Seminars

As it is impossible to accommodate the presence of all exhibitors in the normal conference sessions, exhibitors with a stand space of at least 50 m<sup>2</sup> get the opportunity to organize Suppliers Seminars of their own. These will be half-day events from Monday afternoon through to Wednesday afternoon. The title of the Seminar must be given on the Application to Exhibit; names of speakers and other details are due by April 30, 2002 for inclusion in the final conference program. You have an option between conference rooms with a seating capacity of

- a) 80 persons (without video-projection) resp. 65 persons (with video-projection)  
 and  
 b) 160 persons (without video-projection) resp. 140 persons (with video-projection)

### Room rental prices

- a) 80/65 person conference room → EUR800\*/ half day  
 b) 160/140 person conference room → EUR1200\*/ half day

\*these rates include overhead projector, screen, paperboard, public address system, remote audio and two fixed microphones.

Exhibitors can give their preference for the half day on which they want to hold their Seminar. However, in order to avoid clashes between direct competitors, the organizers reserve the right of final program placement.

## 4. Press Conferences

The ENC 2002 main press conference will be held on Monday noon, October 7, at the VIP-standard Press room of Lille Grand Palais. The same Press room is at the disposal of the exhibitors for their press conferences. Up to two hours free of charge, first-come, first-served – please register your press conferences with the ENC 2002 Secretariat as soon as possible.

## 5. Opening Hours and Events

The exhibition will be open to nuclear professionals as well as the general public

**Monday, October 7 through Wednesday, October 9, 2002, 09.00- 21.00 h**

The opening hours coincide with the conference hours; during the evening hours the main audience will be the general public, students, etc. The following events are planned:

Day	Time	Event	Target Audience
<b>Monday, Oct. 7</b>	09.00 – 12.30 h 14.00 – 16.00 h	Public Conference	General public, students, media, politicians
	Noon	Main Press Conference	International media
	Afternoon	Human Resources Event	Students, younger professionals interested in a nuclear industry career
	All day	Public Exhibition	General public, students, media, politicians
	All day	Professional Exhibition	Nuclear professionals, engineers, scientists, etc.
<b>Tuesday, Oct. 8</b>	09.00 – 16.00 h	Technical Conference & Scientific Seminars	Nuclear professionals, engineers, scientists, etc.
	16.00 – 19.00 h	Suppliers & Country Seminars   Scientific Poster Session	Nuclear professionals, engineers, scientists, etc.
	All day	Public Exhibition	General public, students, media, politicians
	All day	Professional Exhibition	Nuclear professionals, engineers, scientists, etc.
<b>Wednesday, Oct. 9</b>	09.00 – 16.00 h	Technical Conference & Scientific Seminars	Nuclear professionals, engineers, scientists, etc.
	16.00 – 19.00 h	Suppliers & Country Seminars   Scientific Poster Session	Nuclear professionals, engineers, scientists, etc.
	All day	Public Exhibition	General public, students, media, politicians
	All day	Professional Exhibition	Nuclear professionals, engineers, scientists, etc.

The exhibition, congress and entertainment areas are all interconnected and under one roof. ENC 2002, together with the ENS Young Generation network, will organize guided tours of the professional exhibition for interested parties.

## 6. Stand Construction and Dismantling

Stand construction period:

Thursday, October 3, 2002,	14.00 - 21.00 h
Friday, October 4, 2002,	07.00 - 21.00 h
Saturday, October 5, 2002,	07.00 - 21.00 h
Sunday, October 6, 2002,	07.00 - 21.00 h

Turnkey stand decoration:

Saturday, October 5 and Sunday, October 6, 2002, 07.00 - 21.00 h

Stand dismantling period:

Thursday, October 10 and Friday, October 11, 2002, 07.00 - 21.00 h

## 7. Stand Erection Rules

Except for modular stands rented & built by Lille Grand Palais, stands shall be erected by exhibitors or their stand builders. The following rules apply:

- No stand component may be higher than 2.5 m from the hall or stand floor. In addition to the stand height of 2.5 m, it is allowed to build for company sign-posting a component with a maximum height of another meter (3.5 m in total). This component may not cover more than 10% of the total stand surface.
- Stand walls erected along the aisles and facing other stands must be interrupted by passage ways or transparent wall elements every 2.5 meters.
- For very large stands, intermediary aisles must be made to create blocks not surpassing 15 x 18 meters. These aisles should be three meters wide.
- Stand designs (excluding modular stands rented from Lille Grand Palais) have to be submitted to the ENC 2002 Secretariat for approval latest by June 30, 2002.
- In addition, the safety instructions as per the technical manual (to be distributed in spring 2002 to all exhibitors by Lille Grand Palais) will apply.

Coherence with the above mentioned rules will be checked the evening before the exhibition is opened to the public. The organizer reserves the right to have any stand element dismantled which does not conform to these rules.

The ENC 2002 Secretariat will be at the disposal of the exhibitors and/or their stand designers to answer any questions that might arise.

## 8. Exhibitors Passes and Invitations

Free permanent passes will be issued by the ENC 2002 secretariat for the exhibitors and their staff; the respective order form will be included in the exhibitors manual. The exhibitors passes will not be personalized and the number of exhibitors passes will not be restricted. Exhibitors passes will not give access to the conference sessions with exception of the Suppliers Seminars and public events.

Exhibitors will also receive from ENC 2002 invitation cards which should be mailed to their customers before ENC 2002. These invitations mainly serve as a marketing tool, indicating opening dates and times and how to get to ENC 2002. The respective order form will be included in the exhibitors manual.

## 9. Application to Exhibit

Orders for stand space and rooms for suppliers seminars must be made by January 31, 2002 at the latest, using the official Application to Exhibit form, enclosed in the Invitation to Exhibit.

Orders to Lille Grand Palais for modular stands (see points 2.1. - 2.4.) can be made on the reverse side of the Application to Exhibit. If you make copies, please send both sides of the form to ENC 2002 in Berne.

### Recapitulation of Prices

Stand space rental EUR 185 per m<sup>2</sup>

Suppliers seminars room rental  
80/65 persons EUR 800 half day  
160/140 persons EUR 1200 half day

50% of the total sum resulting from rental of the above items must be paid in EUR by bank check made out to ENC 2002 or by bank transfer to ENC 2002 immediately after sending the Application to Exhibit to ENC 2002 in Berne. The balance due has to be paid upon receipt of the invoice after stand allocation in March 2002 but by June 30, 2002 at the very latest.

### Bank details ENC 2002 Secretariat

UBS  
P.O. Box  
CH-3001 Berne, Switzerland

Account No. 0235-00577323.60E „ENC 2002 Exhibition“  
SWIFT Code “UBSWCHZH30A”

### Prices Modular Stands

18-m2 modular stand EUR 700 + VAT  
36-m2 modular stand EUR 1'400 + VAT  
54-m2 modular stand EUR 2'900 + VAT

A 50% down payment of the EUR cost for modular stands has to be made to Lille Grand Palais immediately after sending the Application to Exhibit to ENC 2002 in Berne. The balance due has to be paid upon receipt of the invoice but by September 1, 2002 at the very latest.

### Bank details Lille Grand Palais

Banque Scalbert Dupont Code Banque: 30027  
Agence Grandes Entreprises Account No: 10018102964  
1, Rue des Augustin Code Guichet: 00218  
F-59000 Lille Clé RIB: 72

SWIFT: BSDSFR2E218 Code Ape: 923D  
IBAN: FR76 3002 7002 1810 0181 0296 472 No. Siret: 401 713 920 00015

**Applications to Exhibit are valid only together with the 50% down payment and final registration only after receipt of the full payment by June 30, 2002.**

The organizer reserves the right to accept or to refuse applications. The lease may not be denounced by the lessee; payment of total rental may be required even if for any reason whatsoever the ordered stand will not or cannot be occupied.

## 10. Allocation of Stands

The organizers shall allocate the stands and comply, as far as possible, with the wishes of the exhibitors. The organizers reserve the right to increase or reduce the space applied for by up to 10 %, should this prove necessary for the general layout of the exhibition.

The organizers may also move, change to another space, or reduce the space assigned for any stand. In no case shall modifications of this nature give rise to any claim for compensation whatsoever.

## 11. Advertising

Exhibitors are not allowed to advertise for any brand, article or company not registered for the exhibition. It is also prohibited to make publicity within the show precincts, outside their stands. The display of publications on tables outside the stands is not authorized.

## 12. Insurance

Exhibitors have to take out an insurance covering the public liability as well as an all-purpose insurance for the goods belonging to them or which they are entrusted with.

Exhibitors have to supply written proof of the above insurance within 30 days before the beginning of the event.

Exhibitors will receive from Lille Grand Palais an insurance policy order form together with the exhibitors file (technical manual).

## 13. Fire Regulations

All the stands or arrangements made out of structures and materials which are not provided by Lille Grand Palais must be submitted to the approval of a security person which will be designated by the organizer (details will be included in the technical manual available in spring 2002).

Exhibitors will receive a technical manual from Lille Grand Palais in which all the safety norms to be respected, concerning stand design and building are specified.



## Overall Exhibition Information

ENC 2002 Exhibition Secretariat  
c/o European Nuclear Society  
P.O. Box 5032  
CH-3001 Berne / Switzerland

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Fax +41 58 286 68 45  
e-mail : enc2002@to.aey.ch  
www.enc2002.org

Contact persons:  
Ms Margrit Schuerch Tel. +41 58 286 65 06  
Ms Marianne Peter Tel. +41 58 286 65 01

## For Custom-made Stands

PGI Europe  
13, rue Carpeaux  
Paris 75018  
France  
Tel. +33 1 58 60 13 08  
Fax +33 1 42 26 71 13  
Mobile +33 68 007 34 88  
e-mail : materia@aol.com

Contact persons:  
Stephen Cardinale  
Max Loré  
Kevin Marriott

Conception, design, build, maintain, and remove.  
Interactive solutions from plumbing to ISDN.

# important addresses

## For modular, Technical Details, Decoration, Hostesses and other Auxiliary Personnel

Lille Grand Palais  
1, boulevard des Cités Unies  
F-59777 Euralille - Lille, France

Tel. +33 3 20 14 14 33 or +33 3 20 14 14 49  
Fax +33 3 20 14 14 13  
e-mail : s.jacquart@lillegp.com  
www.lillegp.com

Contact persons:  
Mrs Soazig Jacquart  
Mr Sébastien Bricourt

## Lille Grand Palais Caterer for on-the- spot Receptions

Lille Grand Palais  
1, boulevard des Cités Unies  
F-59777 Euralille - Lille, France

Tel. +33 3 20 14 14 33 or +33 3 20 14 14 49  
Fax + 33 3 20 14 14 13  
e-mail : s.jacquart@lillegp.com  
www.lillegp.com

Contact persons:  
Mrs Soazig Jacquart

## Hotel Accommodation, Social Events outside Lille Grand Palais

Office du Tourisme de Lille  
Palais Rihour  
Place Rihour  
P.O. Box 205  
F-59002 Lille Cedex

Tel. +33 3 20 21 94 21 or +33 3 20 21 94 27  
Fax +33 3 20 21 94 20

Contact person:  
Ms Carine Parquet

## Official Forwarding Agent

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e-mail : francine.zwickert@fr.danzas.com  
e-mail : albert.wolff@fr.danzas.com

Contact persons:  
Mr Albert Wolff  
Ms Francine Zwickert

Door-to-door services; airfreight, seafreight or  
surface truck + customs clearance and storage.

